

IMPORTANT INFO

DATE

October 25-27, 2013

LOCATION

Pediatric Dental Center
1540 S. Dale Mabry Hwy.
Tampa, FL 33629
813.254.8457

TO REGISTER: Call 800.448.1601 between the hours of 8:30 a.m. and 4:30 p.m. Monday thru Friday CST, and use your credit card to register. Phone registration will assure your place in the course, or MAIL the completed registration form along with your payment to: American Orthodontic Society, 11884 Greenville Ave., Suite 112, Dallas, TX 75243.

AOS course contact: Barbara A. Zuniga, CAP-OM 800-448-1601

COST: \$995 for doctors and \$395 for assistants. Refund policy is 50% two weeks prior to the date of the registered course.

An instrument list will be mailed prior to the course.

LIMITED TO 20 STUDENTS!

HOTEL LOCATION: A list of hotel accommodations near the office will be provided to participants.

SCHEDULE: Registration begins at 8:00 AM. Classes Friday and Saturday will be from 8:30 AM to 5:30 PM. Class ends Sunday at 12:00 noon.

MEMBERSHIP: Founded in 1975, the American Orthodontic Society is the largest educational society of general and pediatric dentists who practice orthodontics in the United States. In addition to our quality continuing education programs, the AOS provides many valuable membership benefits designed to make orthodontics an enjoyable and profitable part of your practice.

RECOGNITION: A total of 18 orthodontic CE hours will be granted for this course. AOS is an ADA CERP Recognized Provider and AOS CE Units are accepted by the AGD for FAGD/MAGD credit.

Registration Form

DDS DMD

Participant's name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

email _____

Indicate payment type:

Check Visa MasterCard Discover Amex

Credit Card # _____

Signature _____

CVC# _____ Exp.Date _____

Fax or mail completed form with payment to:

AMERICAN ORTHODONTIC SOCIETY

11884 Greenville Avenue, Suite 112 • Dallas, TX 75243-3537

800.448.1601 • 800.871.9924 fax

REGISTER ONLINE @ WWW.ORTHODONTICS.COM

The American Orthodontic Society presents

Early Treatment for the Pediatric and General Dentist

Observe patients being treated in this unique in-office course.

Dr. Ed Gonzalez

NO prior orthodontic knowledge is required!

Tampa, Florida • October 25-27, 2013

IN-OFFICE COURSE
Limited to 20 Students



—David W. Jackson, DDS
"Don't miss this unique opportunity."



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Dallas, TX 75243-3537
800.448.1601
800.871.9924 fax
www.orthodontics.com



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For More Information call
The American Orthodontic Society at
972.234.4000 or 800.448.1601

WWW.ORTHODONTICS.COM

ADA CERP Continuing Education Recognition Program

The American Orthodontic Society is an ADA CERP Recognized Provider 11/01/98- 12/31/13. AOS CE Units are accepted by the AGD for FAGD/MAGD Credit.

YOUR INSTRUCTOR

Edward Gonzalez D.M.D.



This course is taught by Dr. Edward Gonzalez, a pediatric dentist based in the Tampa, Florida area. With one of the largest pediatric practices in central Florida, Dr. Gonzalez has practiced all phases of orthodontics for thirty years and consistently treats 300 orthodontic patients per year. He is a past-president of the AOS, and currently the Executive Director of the Academy of Diplomates, (the credentialing arm of the Society) and an AOS senior instructor. Dr. Gonzalez is the “go to” expert on facial growth and development for the AOS. He has treated over 4,000 phase I patients and understands the tremendous impact that orthodontics can have on any pediatric or general practice. Armed with the knowledge from this course, you could substantially increase the annual revenue in your practice by adding only five new orthodontic “starts” a month.

Leave this course with the tools to grow your practice immediately!

This course is designed to give the pediatric dentist and general dentist first-hand knowledge of early treatment orthodontics. In many practices, two phase treatment is now the method of choice. Dr. Gonzalez will teach diagnosis, treatment planning and early treatment phase I orthodontics. This knowledge will allow the practitioner the option of providing this initial orthodontic treatment without having to progress into fully banded phase II treatment (Stop-Point Early Treatment Orthodontics). However, the course **WILL** also teach participants **WHEN** to start phase I treatment and/or **WHEN** to refer these young patients.



AGENDA

DAY ONE

Observe Dr. Gonzalez treat his own patients as he discusses treatment and diagnosis.

Learn to adjust the appliances he routinely uses.

See how his assistants' interaction with patients saves the doctor's time at the chair.

Understanding Growth and Development

Development of a Malocclusion

Airway Diagnosis and Treatment

Cephalometrics – what values make a difference

Legal aspects of treatment

Cast analysis

Diagnosis of expansion (Sim Cast Analysis)

Coordinated arch development treatment

Appliance construction

DAY TWO

Bracket placement

Archwire selection

Retention

Class 1 treatment

Class 2 diagnosis, both dental and skeletal

Treatment options for class 2 malocclusion

Class 3 treatment of the young child

Post treatment records

DAY THREE

Forms and office management and insurance billing

Financial considerations

How to market what you do

Case review; bring models of your own patients for class discussion

OBJECTIVES

At the conclusion of the course, the participant will:

- Understand growth and development issues in the child.
- Be able to provide phase I treatment to the patient with no prior orthodontic knowledge before attending this course.
- Be able to identify when phase I treatment must be started or referred.
- Leave this course with the tools to grow your practice immediately.

"I highly recommend Dr. Gonzalez's beginning course in orthodontics to both the general as well as the pediatric dentist. His clinical organizational skills, his simplistic approach to treat patients orthodontically, and his proven marketing strategies will change your life and practice. It changed mine forever. Take this one weekend out of your busy life and increase your bottom line – really."
—Dr. David W. Jackson

"General and Pediatric practitioners need to provide a full range of services to their patients. Dr. Gonzalez is an experienced pediatric practitioner with an outstanding orthodontic technique and the ability to communicate. This course will make you better prepared to meet your patient needs today and tomorrow!"
—Dr. Heber Simmons, Jr.